

51ST ANNUAL
Hotel, Motel and
Restaurant Supply Show
OF THE SOUTHEAST

2027 Exhibit Space Application/Registration
January 26, 27 & 28, 2027
Myrtle Beach Convention Center
Myrtle Beach, South Carolina
www.hmrsss.com • info@hmrsss.com

1. Company Information _____

Corporate Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Website _____
 Email _____
 Product or Services to be Exhibited: _____

2. Contact Information _____

(For all show correspondence)

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Cell _____
 Email _____
 How do you wish to receive show correspondence? Email? ___ Mail? ___

3. Sales Contact _____

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Cell _____
 Email _____

4. Booth Sign _____

Do you wish to have a free booth sign? Yes ___ No ___
 Sign Text _____

5. Exhibitor Booth Rates _____

Description	2027 Price	Quantity	Total
INLINE 10x10	\$2900		
OUTSIDE PERIMETER CORNER	\$3125		
CENTER AISLE PREMIUM CORNER	\$3300		
Totals			

Furnishings, carpet and utilities are not included in price.

6. Booth Selection _____

Booth choices
 #1 _____ #2 _____ #3 _____
 We do not wish to be located adjacent or across the aisle from the following companies:

7. Authorization _____

We agree to abide by all conditions, rules, and regulations governing the Hotel Motel Restaurant Supply Show of the Southeast included with this application noted as Terms and Conditions. We understand that acceptance of this application by show management constitutes a legal and binding contract. **CONTRACT MUST BE SIGNED AND SUBMITTED WITH PAYMENT TO SECURE BOOTH LOCATION.**

Authorized Signature _____
APPLICATIONS WITHOUT A SIGNATURE WILL NOT BE PROCESSED.

Name (Please Print) _____ Date _____

For office use only

Date processed _____	Booth # _____
Notes _____	

THE HOTEL, MOTEL & RESTAURANT SUPPLY SHOW OF THE SOUTHEAST - TERMS & CONDITIONS

This reservation for exhibit space is subject to acceptance by Leisure Time Unlimited, Inc., and upon such acceptance will constitute a Contract to use the space assigned.

- 1. CHARACTER OF EXHIBITS:** Leisure Time Unlimited, Inc. reserves the right to decline or prohibit any exhibit or part of an exhibit or prohibit or restrict any activity or conduct within the exhibition area(s) which in their opinion is not suitable. Helium Balloons are not permitted inside the Myrtle Beach Convention Center.
- 2. EXCLUSIVES:** Leisure Time Unlimited, Inc. does not guarantee exclusivity to any Exhibitor for products and/or services displayed at the Show. Leisure Time Unlimited, Inc. does not guarantee the number of attendees.
- 3. PAYMENT OF SPACES:** NO cancellations will be accepted by phone. All cancellations prior to September 1, 2026, carry a 50 %booth rate service charge. Cancellations after September 1, 2026, will carry a 100% service charge. NO REFUNDS. Confirmed exhibit space for which payment is not received IN FULL by September 1, 2026, will be assigned to other applicants. For payment, we will accept the following: Company Checks and Credit Cards which incur a 3.5% administrative fee, will be added to all credit card transactions.
- 4. EXHIBITOR REGISTRATION:** Exhibitors must register in advance by submitting the SHOW APPLICATION sheet included in the confirmation packet no later than Dec 1, 2026.
- 5. SUBLETTING OF SPACE:** No Exhibitor shall assign, sublet or apportion the whole or any part of the space allotted or permit any other party to exhibit therein without the written permission of Leisure Time Unlimited, Inc., PO Box 332, Myrtle Beach, SC 29578.
- 6. MATERIALS TO BE SHIPPED:** The Myrtle Beach Convention Center cannot accept exhibit materials for storage. Information concerning the official Drayage Company will be sent with Confirmations.
- 7. LIABILITY:** Leisure Time Unlimited, Inc., the Hotel, Motel, and Restaurant Supply Show of the Southeast and/or the Myrtle Beach Convention Center will not be responsible for the safety of exhibits from theft, damage by fire or other causes. The Exhibitor hereby expressly assumes responsibility for injury or damage to persons, property or things occurring within the exhibit space assigned each Exhibitor in accordance with the terms of the Contract. The Show, Leisure Time Unlimited, Inc., and the Myrtle Beach Convention Center will not be responsible for any injury that may arise to Exhibitors or their Employees or for the loss of or damage to any goods from any cause whatsoever while in transit to or from, or while in the Myrtle Beach Convention Center. The Exhibitor is solely responsible for operating within State and Federal Laws. By signing this exhibitor contract, the vendor acknowledges and agrees to all mandatory Safety Protocols established by the trade show producers.
- 8. ACTS OF GOD:** Any Act of God, terrorism or war which prohibits or delays the exhibitor from utilizing the benefits of this contract shall not excuse the exhibitor from its obligation to this Contract; nor shall it expose Leisure Time Unlimited, Inc., the Hotel, Motel and Restaurant Supply Show of the Southeast and/or the Myrtle Beach Convention Center to any liability because of the failure of the show to be held arising from an Act of God, terrorism or war, or any other event beyond the control of Leisure Time Unlimited, Inc., the Hotel, Motel and Restaurant Supply Show of the Southeast and/or the Myrtle Beach Convention Center.
- 9. UTILITIES:** 110- and 220-volt electrical connections and telephone service is available to each Exhibitor upon request, for a nominal charge. Arrangements must be made directly with the Myrtle Beach Convention Center. Forms are located online at www.hmrsss.com
- 10. EQUIPMENT AND SUPPLIES:** The Show will furnish each Exhibitor with a uniform, single-line sign with the Exhibitor's firm name thereon. Additional booth furnishings can be ordered in advance from Carolina Tradeshow Decorators Forms are located online at www.hmrsss.com
- 11. HARMFUL CHEMICALS:** NO hazardous or toxic materials will be permitted in ANY exhibit under any circumstances whatsoever.
- 12. CONSUMABLE PRODUCTS:** Under the terms of our Contract with the Myrtle Beach Convention Center, all consumable samples must be limited to no more than 2 ounces of food and 4 ounces of liquid.
- 13. FOOD PREPARATION:** In accordance with the latest Standard Fire Prevention Codes, vendors preparing food must adhere to the following: 1) MUST have a 5 lb. BC extinguisher with current inspection tag; 2) use only electric cooking appliances; 3) no cooking will be allowed along the perimeter aisle booths. Limited use of sterno-type heating devices will be allowed as long as they are utilized in a safe manner, however, no bottled or pressurized cooking fuel (i.e., Butane/Propane, etc.) will be allowed inside the exhibit hall.
- 14. EXHIBITOR ATTENDANCE:** Any Exhibitor who has paid for booth space and fails to show up at the Myrtle Beach Convention Center at least one (1) hour prior to the opening of the Show will forfeit his/her right to the booth space as well as any refund. Emergencies will be dealt with on an individual basis by Leisure Time Unlimited, Inc.
- 15. BREAKDOWN:** Thursday, January 28, 2027, AFTER 3:00 PM is Move-Out Time. Any exhibitor who breaks down early without written permission from the Show Manager will be subject to a \$500 fine and will not be allowed in future shows until fines are paid.
- 16. SAFETY PROTOCOLS:** The show will follow current CDC Guidelines, that are in place at the time of the event. Updated information will be provided as it becomes available.

THESE PROVISIONS BECOME PART OF THE CONTRACT BETWEEN THE 51ST ANNUAL HOTEL, MOTEL AND RESTAURANT SUPPLY SHOW OF THE SOUTHEAST, LEISURE TIME UNLIMITED, INC., AND THE EXHIBITOR. ITEMS NOT COVERED ARE SUBJECT TO THE DECISION OF LEISURE TIME UNLIMITED, INC.